

Bolder Giving is seeking syndication partners to help us share our collection of Bold Giver Profiles more broadly. These free partnerships are in their early stage development and we welcome your suggestions on others ways to collaborate. Below is a brief description of some of the key aspects of this partnership opportunity:

- **Profile Sharing** - Bolder Giving will provide one (or more) of its Bold Giver profiles on a monthly basis to be posted on syndicator's site. These profiles may either be the text of the profile or could include one or more pictures and/or videos depending on what BG has available for the selected profile.
- **Profile Selection** - Bolder Giving will identify a set of possible profiles for posting, syndicator will make the final decision on which profile to post. Syndicator may also look through entire list of publicly posted BG profiles at any time and request others not suggested by BG staff.
- **Monthly Programming** - Posted profiles could be, at syndicator's discretion, be Bolder Giving's monthly featured profile in which case BG invites syndicator to promote the web chat with the Chronicle of Philanthropy and the teleconference with BG as events for syndicator member/visitor participation
- **Partnership Acknowledgement** - Syndicator will recognize Bolder Giving as the contributor of these profiles on their website and in any other media as appropriate (annual report, etc). This recognition will include recognition of Bolder Giving by name, Bolder Giving's logo (once the new logo is developed) and inclusion of a hyperlink to the Bolder Giving website. Likewise, Bolder Giving will acknowledge by name and logo our syndication partners on our website and in relevant print materials.
- **Monitoring Use** - Syndicator will provide BG with online traffic statistics to the BG profiles on a quarterly basis including total visits, unique visitors, page views, avg. time on site, pages/visit, and bounce rate.
- **Archives** - Profiles posted on the syndicator website may be kept in an online archives at the syndicator website for as long as this partnership continues given ongoing recognition on every profile page of the source as Bolder Giving.
- **Limitations on Profile Dissemination** - BG profiles may be used in other formats by syndicator (included in a newsletter, mentioned in an annual report, etc) at the discretion of BG. Advance approval from BG is required for use of these profiles in any format besides posting on the syndicator website as discussed above. Syndicator will not license or distribute BG profiles to any other entity without explicit approval.